

CCPJ Long-Range Planning Workshop

Post-workshop recommendations of the LRP Committee

- All committees should have members AND **coordinators** (preferably co-)
- Members should periodically assess their **commitment-level** & convey sober estimates of their capabilities to the coordinators. We all need to pull our oar to make good headway.
- Committees should maintain **member contact info** & share updates with membership
- **Virtual meetings** are recommended via the CCPJ Discussion Board* <<http://capecodpeaceandjustice.org/fora/>>. Some members may wish to use conference calling or a phone tree.
- Committees should **report relevant plans** & needs via the discussion board, email lists or web 'team'.
- All members, and the first-Saturday CCPJ meeting in it's role as coordinating committee, should seek to synergize the strategies & goals of all committees. This **coordination** of Campaign, Actions & scheduling is critical to harnessing our group energies.

NOTES FROM BREAKOUT GROUPS - 14 MAY 2005

Present:: Wall, Steineau, Turco, Thacher, DeWitt, Kinney, Helfer, Ashley, Stone, Zepernick, Demetras, Walsh, Coyle, Nichols, Agnew, Gould, Verani, Keese, Corrigan, Burkitt, O'Malley (21)

Committees are autonomous as long as efforts are in concert with our mission statement; need CCPJ approval for major campaigns and efforts which require CCPJ's support.

ISSUE COMMITTEES

Electoral Action; Peace; Social and Racial Justice; We the People versus Corporate Rule

ELECTORAL ACTION

Participants: Stephanie Wall, Dan Corrigan, Jamie Kinney

Possible Electoral Committee Actions/Areas of Interest:

- Electronic voting machines; sanctity of the vote. (Connect with other groups to address this issue)
- Run and/or support local progressive candidates for office
- Run a progressive candidate against Delahunt, Kennedy and/or Kerry (to highlight key issues and present a progressive point of view)
- Look into running candidates for the County Assembly of Delegates
- Explore joining various Democratic Party Town Committees (to take them over for progressives)
- Explore working on Citizen Initiative Petitions (on statewide and/or local/regional issues (connect with like-minded organizations)

One-Year Goals

- Propose and organize town meeting warrants/resolutions on various issues (anti-Iraq War, health care, etc)
- Lobby elected officials on various issues (in cooperation with legislative committee)

PEACE

Participants: David Agnew, Diane Turco, Jim Gould, Nancy Burkert, Patsy Coyle, Dianne Ashley

One-Year Goals

- **Vigils** - Increase presence Fridays & Saturdays
- **Counter-recruiting** - 4 evening forums per year (different towns)
- **Forum** - 1 Anti-war per year (central location)
- **Recall the National Guard** - bring a resolution before each town meeting every year
- **Committee meetings** - disseminate minutes to CCPJ membership
- **MMR** - Support Rummy's plan for base closure - develop strategy (immediate); highlight cost of war, economic dependence on military
- **National Pre-emptive war policy** - lobby our reps to oppose it
- **Department of Peace** - get Delahunt to endorse
- **Palestine** - Educate ourselves; possibly host a forum, possibly study When the Rain Returns (AFSC book)
- **Nuclear Disarmament** - Get issue on public radar; disseminate educational materials

Three-Year Goals

- **Counter-recruiting** - forum (or some presence / activity) at every Cape high school

ISSUE COMMITTEES (Cont'd)

Electoral Action; Peace; Social and Racial Justice; We the People versus Corporate Rule

SOCIAL AND RACIAL JUSTICE

Participants: John DeWitt, Helen Helfer, Barb Steinau, Elaine Ehrlich

Our mission: To address discrimination in all its forms, including racism, sexism, classism, sexual orientation, environmental issues (in their social and racial contexts), immigrant status, ableism and ageism (including children and elderly).

The value we bring is to connect with the big picture and other organizations

One-Year Goals

1. Deepen existing affiliations
2. Develop connections with other existing groups working on these issues
Create a contact list and information
Facilitate a networking meeting or event with a broader group of activists
3. Support Nancy B's efforts to create a list of Cape Social and Racial Justice Organizations
4. Develop an issue paper on CCPJ perspective on social and racial issues (use some of the papers and research developed by the Anti-discrimination Task Force)
5. Have 2 presentations in our meetings this next year by members of other social and racial justice organizations
6. Support and/or organize one action

Three-Year Goals

- Meet on a Quarterly basis with the broader group of activists mentioned above.
- Develop/push concrete legislative agenda

WE THE PEOPLE VS. CORPORATE RULE

Participants: [not sure about this] Brian O'Malley, Thacher, Stone, Zepernick, Demetras, Nichols, Verani, Keese

Our mission is educational; bring the analysis of corporate control in diverse areas of our culture, both to CCPJ (and other) activists, and to the larger Cape progressive community. "Connect the dots" of the many different struggles which are linked through the common thread of corporate-dominated decision-making.

This will involve an ongoing awareness of "teachable moments" which present good local examples of this power imbalance. Air quality issues, esp. the Mirant power plant, and water ownership are current examples.

Our vision is to develop the means to divest ourselves of this corporate control of our lives, and create an alternative economic infrastructure.

One-Year Goals

- Complete our leaflet
- Increase our membership
- Support the Cape Care universal health care initiative through facilitator training and house parties using the WOMR interview video
- Connect with health care professionals who support the initiative
- Reach out to faith communities and unions (where health insurance is an issue)
- Write articles for local press

Three-Year Goals

- Town-by-town, Capewide referendum (Town meeting resolutions) on universal health care.
- Establish linkages with other groups engaged in struggles for food, clothing, transportation, shelter etc., to make the connection between these issues and the underlying causes in runaway corporate control over the key needs of our lives.

OPERATIONAL COMMITTEES

Arts & Culture; Communications; Legislative; Membership & Fundraising

ARTS AND CULTURE

Participants - John DeWitt, Dan Corrigan, Nancy Burkert, Sharon Smith

One-Year Goals

1. Establish an efficient process and infrastructure for implementing artistic productions.
2. Identify and affiliate with local/regional artists and art groups/organizations that support progressive causes.
 - music groups
 - theater groups and actors
 - visual artists
 - etc.
3. Identify and document ways to reach children and young people on the Cape.
 - schools and progressive contacts
 - youth groups
 - etc.
4. Conduct audit of CCPJ's artistic capacities -- identify individuals offering creative and organizational talents related to the arts.
5. Produce at least one major "gig" in 2005-06
6. Have a noticeable impact on the quality and effectiveness of CCPJ's signage

Three-Year Goals

1. Annual calendar of CCPJ-driven and -supported progressive arts events
2. Form advisory committee of Cape artists (who support progressive causes)
3. Artistic endeavors are revenue-generating for CCPJ

COMMUNICATIONS

Participants: David Agnew, Brian O'Malley, Kristine Keese, Mary Zepernick (Note: Mary can't serve on the committee, Kristine probably won't attend meetings, but will take assignments; John D. & Jamie are committee members.)

To facilitate the exchange of, provide, promote, & disseminate information and analysis connecting CCPJ issues; to educate, increase awareness, and facilitate internal planning.

Internal - email, web, presentations, phone, print (newsletter)

External - email, web, presentations, print (flyers, posters, newsletter), press relations

One-Year Goals

- **Newsletter** - decide whether & how to proceed (get out 1st issue?)
- **Flyers** - develop capacity to produce as needed
- **Position papers** - produce at least one per Issue group (on request)
- **Letters-to-Editor / Op-Eds** - assist issue groups by request
- **T-shirts, buttons, bumper stickers** - (relinquish responsibility to Arts/culture?)
- **Discussion board (web)** - promote greater use
- **Computer literacy training** - provide for online members
- **Continue** to maintain up-to-date website and facilitate distribution of phone tree, membership list and other 'inside' documents

Three-Year Goals

- **Op-Ed** - publish a regular column

OPERATIONAL COMMITTEES (Cont'd)

Arts & Culture; Communications; Legislative; Membership & Fundraising

LEGISLATIVE

Participants: Stephanie Wall, Jim Gould, Diane Turco, John Nichols, Patsy Coyle; Jamie Kinney

Current Activities:

- Write/send one letter a month to an elected official (not regularly accomplished)
- Lobby elected officials (Delahunt was successfully lobbied to hold an Iraq War forum)

“The Legislative Committee is a facilitator of process, NOT the provider of substance. The substance comes from the issues committees.”

- To be more effective, the committee could:
- Continue to influence legislators
- Mobilize more members to contact elected officials
- Develop templates for letters, postcards, faxes to officials
- Physically deliver messages to elected officials to ensure they are received
- Develop personal relationships with elected officials' staffs
- Set up a legislative coordinator in each Cape town
- Become a clearinghouse and information source for legislative issues and officials' contacts

One-Year Goals

- Set up CCPJ Phone Tree: use to mobilize mass contacts of officials on specific issues
- Collect information on how to get resolutions placed on town/county warrants and agendas

Three-Year Goals

- Establish town-level groups to address peace and justice issues annually/regularly
- Build personal relationships with the staffs of Mass governor, local representatives, state senators and federal officials
- Join with and/or develop a state-wide Legislative Action Network (w) groups such as Coalition for Social Justice, CCPax, etc)

MEMBERSHIP AND FUNDRAISING

Participants (all agreed to continue on the Committee): Beth Verani, Dianne Ashley, Barb Steinau, Helen Helfer, and Elaine Ehrlich

Membership Goals:

From the questionnaire responses it was clear that we need to expand our membership in the next 1-3 years.

One-Year Goals

- Create town based phone trees (not just for those without computers, but for all of us)
- Update and create a paper mailing list with everyone's name, address, phone, and e-mail, and distribute to everyone on the list
- If someone stops coming to meetings, follow up
- Year one numerical goal: Increase membership by 15 NEW members, and 15 currently non-active members (ideally, two from each town). We'd like some of these new members to be youth members.

Three-Year Goals

- Increase membership by 45 members.
- Youth Goal: Two students from each large high school on the Cape.

Fundraising Goals:

(In 2004-05 we raised approximately \$200 from passing the hat, buttons, and signs)

2005-2006 Goals:

Pass the hat, buttons, signs, and T-shirts:	\$300
Grants:	\$2,000
Special Events, incl theater & Picnic at "John's Place" (\$300 each)	\$600
Miscellaneous donations	<u>\$100</u>

TOTAL: \$3,000

Next Meeting at Helen's home: Weds, June 15th at 4:00pm

Agenda items include: Dues and Three Year Goals